

Toolbox Talk

Workforce is our Business Future

The purpose of Inclusion in Construction Week is to showcase best practices, provide opportunities to build new business connections, and facilitate resources and trainings. Your engagement is crucial to making the week successful.

The construction industry needs new talent. Otherwise, one of the most vital industries in the world—construction—will continue to face workforce shortages. Pride in building stretches back thousands of years and is still evident today when we see the incredible projects our industry brings to life. More recently, our workforce has been learning the skills, but the pride hasn't always followed. Today, we want to focus on and recognize the programs (apprenticeship and pre-apprenticeship) that are working to bring back that sense of pride and spotlight anyone in our workforce who has completed one of these specialized construction training programs.

Action 1: Watch videos on AGC's LinkedIn – These videos share some of the struggles and successes of pre-apprentice programs and recruit people into the construction industry.

Action 2: Call out pre-apprentice programs by name: Constructing Hope, ANEW, Portland YouthBuilders, Oregon Tradeswomen, NW Collage of Construction, Portland Opportunities Industrialization Center (POIC), etc. Ask if anyone on your site is familiar with any of the programs. Ask a few of them to briefly discuss their journey.

AGC: Sponsored pre-apprentice programs to participate in a short video about their goals and personal growth as a non-profit in construction. The videos are posted on AGC's LinkedIn.